



## JOIN NOW FOR 2024

Join by January 15, 2024 to be included in our all-new 2024 Distillery Trail Map

WE SEE YOU AND LIKE WHAT YOU ARE DOING — JOIN THE EFFORT TO PUT THE CENTRAL COAST ON THE MAP AS CALIFORNIA'S PREMIER DISTILLING REGION.

Central Coast artisans hold a special charm and willingness to collaborate and work together as an industry. Working together, sharing ideas and learnings has been critical to the growth of our local distilled spirits industry.

Our primary goal is to get people in your tasting room and more money in your cash drawer. Pooling marketing dollars and working together as a team delivers more bang for your buck. Strength in numbers also gives us a big voice for advocating solutions for policy issues on the industry, county, and state levels.

We are an affiliation of farmers, winemakers, brewers, bartenders, chemists, and overall spirit enthusiasts with the common interest of crafting World-class distillates in San Luis Obispo County.

### MEMBER BENEFITS

- ✓ Your distillery printed in our 2024 Trail Maps *Placed in all member distilleries, hotels, and online*
- ✓ Receive the benefits of group marketing and media exposure throughout the year, as well as at individual events
- ✓ Participation in our signature events
- ✓ Promotion of your distillery on our web site, social media platforms and email newsletters
- ✓ Member only meetings & educational gatherings

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**MEMBERSHIP PROFILE** Information below is used for all Paso Robles Distillery Trail communications and billing purposes and will be used for industry use only. Dues will be billed upon receipt of profile. Thanks for your support!

**MEMBERSHIP FEE: \$2,000** for the calendar year

Payment can be made via check or with a credit card for a 2.9% processing fee

\*Indicates required field

\*Company: \_\_\_\_\_

\*Contact Name: \_\_\_\_\_

\*Billing Address: \_\_\_\_\_

\*Billing City: \_\_\_\_\_

\*Billing State & Zip: \_\_\_\_\_

\*Phone: \_\_\_\_\_

\*Email: \_\_\_\_\_

**DISTILLERY PROFILE** Information below will be displayed on our map and website

\*Distillery Name: \_\_\_\_\_

\*Tasting Room Hours: \_\_\_\_\_

\*Tasting Room Address: \_\_\_\_\_

\*Tasting Room Phone: \_\_\_\_\_

\*City & Zip: \_\_\_\_\_

\*Website: \_\_\_\_\_

\*Email: \_\_\_\_\_

\*Social Media Handle: \_\_\_\_\_

\*What spirits do you produce and offer for sale in your tasting room \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Who can we thank for referring you? \_\_\_\_\_

**PLEASE EMAIL COMPLETED MEMBERSHIP PROFILE TO:**

Lynette Sonne, Exec. Dir.

info@pasoroblesdistillerytrail.com